



**El Dorado County Fire Protection District  
Communication Committee Special Meeting**

**AGENDA**

**Station # 25**

**3034 Sacramento St  
Placerville, CA 95667**

**23-Aug-2024  
1:00 PM**

**Dial in Logistics:**

Meeting ID:  
Passcode:

**District Participants**

**Fire Chief, Tim Cordero  
Capitan, Jacob Poganski**

**Div. 5 Director Paul Gilchrest; Committee Chairman  
Div. 1 Director Mark Brunton**

- 1) Call to Order 1:11
- 2) Roll Call: Present
- 3) Pledge of Allegiance
- 4) Agenda Adoption TC PG
- 5) Public Comment N/A
- 6) Communications Committee Matters
  - New Business:
    - 2024 Rank & File Commitment to Community a Comprehensive Communication
      - Package all services (swift water, HRT, High Angle Rope, Animal rescue, SWAT...)
      - Create 1-minute short videos
      - Identify +/- 15 video shorts
      - Plan releases one or two per week as time permits
      - Directors get out the stations
  - Old Business:

- Diamond Springs – El Dorado Fire Protection District Annexation
    - SB 1240
      - Assembly amendments concurred
      - Bill will be going to Governor’s desk
  - Newsletter
    - In process
  - Finance Campaign
    - Utilize budget to communicate cost of services.
  - Interdistrict Communication & Collaboration
    - Disaster Resource Guide with Mountain Democrat
    - Finding address
  - EMS & Fire Suppression Communication Campaign
    - Working to involve personnel from the ambulance.
  - Marshall Hospital & ECF Marketing (Fernando Diaz or Alex Write)
  - Press release fuels reduction project at Gold Bug Park
    - Completed
  - Confirm & Set 2024 meeting quarterly location, time & dates
    - 11/15
  - Statistics: May 2024 – Aug 2024
    - Website
    - Social Media
- 7) Future Communication Committee meeting items
    - No new additions
  - 8) Recap items to take to the next monthly board meeting for consideration.
    - 2024 Rank & File Commitment to Community a Comprehensive Communication
  - 9) Committee Member Comments
    - EDCFSC is transitioning to Streamline.
  - 10) Adjournment 2:14p