



**El Dorado County Fire Protection District  
Communication Committee Special Meeting**

**AGENDA**

**Station # 25**

**3034 Sacramento St.**

**Placerville, CA 95667**

**14-Jan-2022**

**15:00**

**Dial in Logistics:**

**Please join my meeting from your computer, tablet or smartphone.**

<https://us02web.zoom.us/j/84095974010?pwd=WEF6L2QvdkIXM3ZMS1pDbDdKZUQ5QT09>

**You can also dial in using your phone.**

United States: +1 (669) 900-9128

**Meeting ID: 840 9597 4010**

**Access Code: 894567**

## District Participants

**Fire Chief, Tim Cordero  
Captain, Jacob Poganski**

**Div. 5 Director Paul Gilchrest; Committee Chairman  
Div. 1 Director Mark Brunton**

1. Call to Order
2. Roll Call
3. Pledge of Allegiance
4. Agenda Adoption
5. Approve previous meeting minutes as published on EDCF web site
6. Public Comment
7. Communications Committee Matters
  - 7.1. New Business
    - 7.1.1. 2022 Communications Campaigns
      - Finances
      - Organization Command & Operations Structure (Leadership)
      - Staffing;

- 2.0, 3.0, 4.0
- Levels
- Fire Fighter vs Medic
- Move & Cover
- Training

#### 7.1.2. Communications Committee meeting frequency

- Set next meeting date

#### 7.1.3. Utilization of Hub & Spoke concept

- Hub as the Website
  - Library type capabilities
  - Documents to house there
  
- Utilization of PDF documents with internal document search capabilities

### 7.2. Old Business

#### 7.2.1. Strategic Planning Public Communications

#### 7.2.2. Social media and other digital media platforms - Discussion

- Previous Committee Discussion
  - Will EDCF web page be the primary communication source / repository of published information and data. Will the web page becomes the hub.
  - Will all other communications platforms (Facebook, Instagram, Twitter...) be spoke sources of information? Will all content derive from the EDCF web page?
  - How will YouTube be considered / utilized as a library and hosting of EDCF videos for public consumption?
  - Align on and present recommendation to the Board  
Primary & Secondary

### 8. Future Communication Committee meeting items

### 9. Recap items to take to the next monthly board meetings for consideration

### 10. Adjournment